

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED SEPTEMBER 2007**

(Including Unit Data)

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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CANADIAN TRAVEL PRESS

Baxter Publications Inc.
310 Dupont Street
Toronto, Ontario
M5R 1V9
Tel.: 416.968.7252
Fax: 416.968.2377
E-mail: ctp@baxter.net
Web Site: <http://www.travelpress.com>

Official Publication of: None
Established: 1968
Issues Per Year: 47

FIELD SERVED

Canadian Travel Industry

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients must be employed with any of the following operations: travel agents, airlines, steamship companies, bus lines, railways, hotels, tourist boards, government travel offices, tour operators, group tour organizers, chambers of commerce, associations, travel departments of commercial and industrial firms. Also qualified are students enrolled in travel counseling courses and some libraries, newspapers with travel sections and travel writers.

DEFINITION OF A UNIT

A unit is an establishment primarily engaged in one type of economic activity at a single physical location.

Primary Market C.A.R.D. Class 734 Travel

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	176
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	50
All Other _____	-
TOTAL	226

*See Paragraph 11

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	14,267	96.8	14,267	96.8	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	365	2.5	365	2.5	-	-
Multi-Copy Same Addressee _____	100	0.7	100	0.7	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,732	100.0	14,732	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD																	
2007 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified
April 9 _____	95	52	8,327	4,905	1,680			14,912	July 9 _____	102	99	7,945	5,007	1,730			14,682
April 16 _____	60	35	8,303	4,897	1,687			14,887	July 23 _____	135	125	7,950	4,967	1,755			14,672
April 23 _____	12	35	8,289	4,924	1,697			14,910	August 6 _____	106	120	7,883	5,003	1,800			14,686
April 30 _____	33	31	8,296	4,920	1,692			14,908	August 20 _____	143	113	7,832	5,000	1,824			14,656
May 7 _____	33	38	8,296	4,934	1,683			14,913	*August 27 _____	540	404	7,772	4,866	1,882			14,520
May 14 _____	74	36	8,267	4,929	1,679			14,875	September 3 _____	14	21	7,765	4,874	1,888			14,527
May 21 _____	67	33	8,238	4,925	1,678			14,841	September 10 _____	-	17	7,764	4,890	1,890			14,544
May 28 _____	39	30	8,235	4,921	1,676			14,832	September 17 _____	76	52	7,746	4,887	1,887			14,520
June 4 _____	133	60	8,167	4,923	1,669			14,759	September 24 _____	71	29	7,711	4,889	1,878			14,478
June 11 _____	133	52	8,083	4,920	1,675			14,678	TOTAL	1,989	1,538						
June 18 _____	71	49	8,038	4,936	1,682			14,656									

*Analyzed Issue

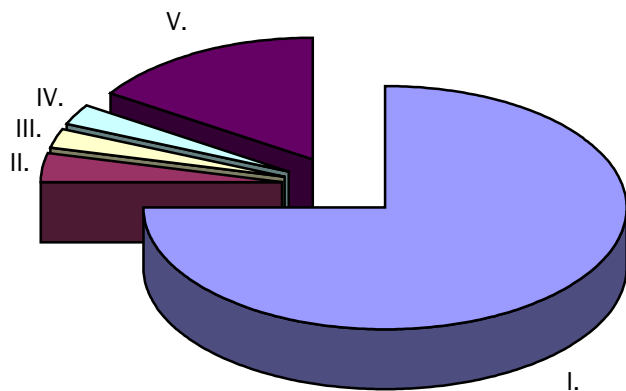
Canadian Travel Press / September 2007

4. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 27, 2007
 This issue is 1.5% or 222 copies below the average of the other 21 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	This publication's business/occupational analysis conforms to CCAB's Standard Classifications of Circulation No. 734 BUSINESS AND INDUSTRY			CANADA		OUTSIDE CANADA		TOTAL QUALIFIED		
	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Units	Copies	Units	Copies	Units	Copies	PERCENT OF TOTAL
1. Retail Travel _____	6,903	3,003	1,474	5,425	11,248	125	132	5,550	11,380	78.5
a) Travel Agents and Counsellors (including Transportation Companies retailing travel) ____	6,847	1,552	1,447	4,490	9,762	80	84	4,570	9,846	68.0
b) Travel Departments of Commercial Firms ____	53	120	21	80	192	2	2	82	194	1.3
c) Home-based Travel Counsellors _____	-	736	3	610	712	27	27	637	739	5.1
d) Student Travel Counsellors _____	3	595	3	245	582	16	19	261	601	4.1
2. Tour Operators and Wholesalers _____	385	364	153	274	783	113	119	387	902	6.2
3. Carriers and Transportation Companies - Air, Rail Cruise Lines, Bus and Car Hire _____	86	132	36	119	177	34	77	153	254	1.7
4. Hotels, Resorts, Motels and their Corporate Offices and Representatives _____	131	274	50	270	326	116	129	386	455	3.1
5. Tourist Board, Tourist Offices, Chambers of Commerce, Trade Development, Embassies _____	115	326	58	192	318	167	181	359	499	3.4
6. Associations, Federations, Clubs, Societies, Group Tour Organizers _____	21	77	20	74	101	15	17	89	118	0.8
7. Others Allied to the Field (including Libraries, Newspapers, Public Relations Firms) _____	131	690	91	467	681	195	231	662	912	6.3
TOTAL QUALIFIED CIRCULATION	7,772	4,866	1,882	6,821	13,634	765	886	7,586	14,520	100.0

3b. Breakout of Qualified Circulation by Source

QUALIFICATION SOURCE	TOTAL QUALIFIED	PERCENT OF TOTAL
I. Recipient Request _____	10,898	75.0
II. Company Request _____	567	3.9
III. Membership Benefit _____	364	2.5
IV. Other than Request _____	414	2.9
V. Other Sources _____	2,277	15.7
Total Qualified Circulation	14,520	100.0



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 27, 2007										
Qualification Source	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 year	3 year							
I. TOTAL - Personal direct request from the recipient: _____	5,241	4,454	1,203	4,514	4,507	1,877			10,898	75.0
a. Written _____	591	1,369	359	2,051	203	65			2,319	16.0
b. Telecommunication _____	21	27	-	46	-	2			48	0.3
c. Electronic _____	4,629	3,058	844	2,417	4,304	1,810			8,531	58.7
II. TOTAL - Request from recipient's company: _____	334	188	45	567	-	-			567	3.9
a. Written _____	20	27	5	52	-	-			52	0.4
b. Telecommunication _____	-	-	-	-	-	-			-	-
c. Electronic _____	314	161	40	515	-	-			515	3.5
III. TOTAL - Membership Benefit: _____	364	-	-	-	359	5			364	2.5
a. Individual _____	364	-	-	-	359	5			364	2.5
b. Organizational _____	-	-	-	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	298	75	41	414	-	-			414	2.9
a. Written _____	11	7	4	22	-	-			22	0.2
b. Telecommunication _____	130	23	27	180	-	-			180	1.2
c. Electronic _____	157	45	10	212	-	-			212	1.5
V. TOTAL - Sources other than above (listed alphabetically): _____	1,866	305	106	2,277	-	-			2,277	15.7
*Association rosters and directories _____	361	20	-	381	-	-			381	2.6
*Business directories _____	1,128	14	-	1,142	-	-			1,142	7.9
Independent field reports _____	-	-	-	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-	-			-	-
*Other sources _____	377	271	106	754	-	-			754	5.2
VI. TOTAL - Single Copy Sales: _____	-	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	8,103	5,022	1,395	7,772	4,866	1,882			14,520	100.0
*See Paragraph 11	PERCENT	55.8	34.6	9.6	53.5	33.5			100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 27, 2007							
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	6,988	4,591	1,839			13,418	92.4
Individuals by name only _____	290	221	17			528	3.6
Titles or functions only _____	406	29	1			436	3.0
Company names only _____	38	-	-			38	0.3
Multi-Copy Same Addressee copies _____	50	25	25			100	0.7
Single Copy Sales _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	7,772	4,866	1,882			14,520	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 27, 2007							
Provinces	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Units Covered	Qualified Unit Copies	Total Qualified	Percent
Newfoundland _____	100	23	13	69	136	136	1.0
Prince Edward Island _____	21	15	6	25	42	42	0.3
Nova Scotia _____	161	116	43	166	320	320	2.2
New Brunswick _____	90	46	29	81	165	165	1.1
Quebec _____	1,176	316	163	856	1,655	1,655	11.4
Ontario _____	4,167	2,327	1,145	3,378	7,639	7,639	52.6
Manitoba _____	215	102	35	188	352	352	2.4
Saskatchewan _____	123	56	28	146	207	207	1.4
Alberta, N.W.T and Nunavut _____	593	511	166	810	1,270	1,270	8.7
B.C. and Yukon _____	1,043	566	239	1,102	1,848	1,848	12.7
TOTAL FOR CANADA	7,689	4,078	1,867	6,821	13,634	13,634	93.8
United States _____	80	616	14	599	710	710	5.0
Other Foreign _____	3	172	1	166	176	176	1.2
TOTAL OUTSIDE CANADA	83	788	15	765	886	886	6.2
TOTAL QUALIFIED CIRCULATION	7,772	4,866	1,882	7,586	14,520	14,520	100.0

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD
 Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2003	2004	2005	2006	*2007
Total Audit Average Qualified:	12,149	12,358	13,159	13,582	14,377
Qualified Non-Paid: _____	12,149	12,358	13,159	13,582	14,377
Print Only: _____	-	-	-	8,846	8,273
Digital Only: _____	-	-	-	3,440	4,497
Print and Digital (Unduplicated): _____	-	-	-	1,296	1,607
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

*NOTE: October 2006 – September 2007 data is unaudited.
 **NC = None Claimed.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
47	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for quantities of 381 copies or 2.6%. Business directories include 1 source of circulation for quantities of 1,142 copies or 7.9%. Other sources include 2 sources of circulation for quantities of 4 copies or -% and 750 copies or 5.2%.

Trade Shows and Conventions:

April 23, 2007	200 copies	Rendezvous Canada
August 6, 2007	480 copies	Conquest and Sunquest
	40 copies	Addison Trade Show
August 20, 2007	80 copies	Addison Trade Show
September 17, 2007	100 copies	Addison Trade Show
	100 copies	Total Vacations
September 24, 2007	100 copies	Addison Trade Show

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	8,011	99.4	8,011	99.4	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	50	0.6	50	0.6	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	8,061	100.0	8,061	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	4,542	92.2	4,542	92.2	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	359	7.3	359	7.3	-	-
Multi-Copy Same Addressee _____	25	0.5	25	0.5	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	4,926	100.0	4,926	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – BOTH PRINTED AND DIGITAL VERSION						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	1,714	98.2	1,714	98.2	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	6	0.3	6	0.3	-	-
Multi-Copy Same Addressee _____	25	1.4	25	1.4	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	1,745	100.0	1,745	100.0	-	-

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
David McClung, President	Date signed	October 31, 2007
Susan Bedder, Circulation Manager	City	Toronto
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by CCAB Inc.	November 1, 2007
IMPORTANT NOTE:	Type	PS
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	C504POS7